



Objectives

By the end of this webinar you will:

- Learn about the new MedRec rebranding strategy and what it means for patients/consumers, and healthcare professionals
- What's new with '5 Questions to Ask About Your Medications'
- Hear how organizations are using '5 Questions to Ask About Your Medications' to engage patients and consumers

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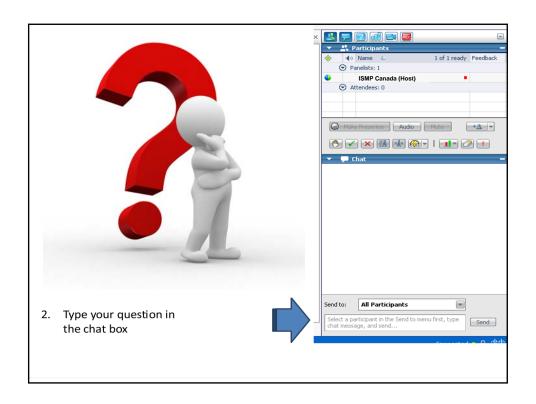
Stay on after this call

MedRec Open Mike

- Need help with MedRec?...stay on the line and join the discussion
- Meet and connect with others in MedRec
- Submit your questions to medrec@ismp-canada.org or ask them live

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Background

- In 2014 CPSI and ISMP Canada co-led a national Medication Safety Summit
- Action plans were developed to support improving communication about medications at transitions including:
 - 1. Create and disseminate a national medication safety checklist for patients and families ie. "5 Questions to Ask"
 - 2. Rebrand MedRec as one component of medication safety and promote rebranded products and resources

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Proposed Rebranding Strategy 2015-2016

- Focus on rebranding MedRec for healthcare consumers
- Rebrand as "MyMedRec" to represent "My Medication Record" instead of Medication Reconciliation

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Goal of Proposed Rebranding

For patients:

For providers:

- Convey the need for involvement in their own healthcare
- Understand their role in maintaining an accurate & upto-date medication list
- Take initiative to share this information and request that it is reviewed with them
- Refresh awareness of the importance of an accurate and up-to-date medication list
- Engage with patients using language that emphasizes their role in medication safety
- Encourage patients to maintain an accurate and up-to-date medication list and reviewing it with them

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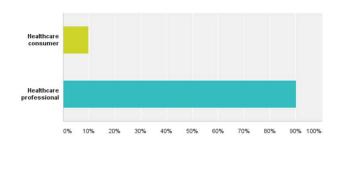
Stakeholder Consultation

- Survey distributed through the following groups:
 - o Patients for Patient Safety Canada
 - o Patients Canada
 - o Canadian Association of Retired Persons (CARP)
 - o Canadian Pharmacist's Association
 - o Canadian Society of Hospital Pharmacists
 - Canadian Nurses Association
 - o Canadian Medical Association
 - o Canada Health Infoway
 - o Accreditation Canada
 - o MedRec Expert Panel members
 - MedRec Ontario Network members

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Survey Results

- 309 respondents
 - 9% consumers
 - 91% healthcare professional



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Key Themes from Stakeholder Survey

- Agreement that the term "medication reconciliation" is not understood by general public
- Agreement with focus on patient engagement and ownership of their medication list

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Key Themes cont'd

- Rebranding will create more confusion
 - · Acronym different for consumers vs providers
 - Term MedRec as medication reconciliation used nationally and internationally
- MedicationRecord isn't the appropriate terminology
 - · Term "medication list" is well established
 - May be confused with medication administration record or medical record
 - Term "record" implies it is a complete medication use history rather than a list of medications patient is currently taking

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Key Themes cont'd

- Strategy did not consider complete MedRec process
 - Would undo efforts made with providers to understand that MedRec is not only about a medication list
 - · Minimized the importance of reconciliation within the process
- Need to educate consumers about available tools and resources to support them

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Key Themes cont'd

- What is needed is a public awareness campaign not rebranding
 - Need to emphasize importance of having a list, maintaining the list and sharing the list with healthcare providers

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Revised Strategy and 2016-2017 Activities

- 1. Public awareness campaign focused on the role consumers play in the MedRec process by maintaining an up to date medication list and sharing it with healthcare professionals at transitions in care.
 - Getting the "5 Questions to Ask" into the hands of patients/clients and caregivers
 - · Translation into additional languages
 - Sharing availability of "5 Questions to Ask" in other languages through social media networks
 - Increasing awareness of the MyMedRec app among consumers and providers
 - · Creating a You-tube video for patients/caregivers
 - · Publication of an ISMP Canada consumer bulletin

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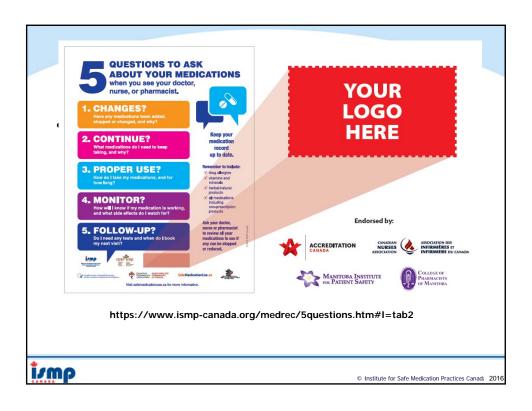
Revised Strategy and 2016-2017 Activities cont'd

- Position MedRec for healthcare providers as one component of medication management
 - Add information and medication management graphic to Acute and LTC Getting Started Kits
 - Include concept in presentations to healthcare providers
 - Update information on ISMP Canada website



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- · Newsletters and articles
 - Canadian Retired Pensioners
 - Retired Teachers of Ontario
 - Accreditation Canada Quality Matters
 - CSHP bulletin
 - Local hospital internal newsletters & community newsletters/media
 - SafeMedUse & ISMP bulletins





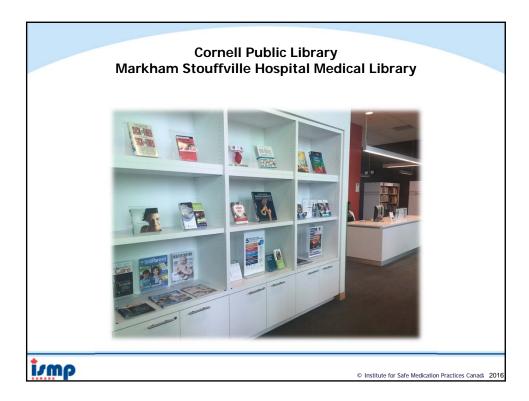
- Social Media and Listservs
 - Facebook MedRec network, Twitter @ISMP Canada, @SafeMeduse
 - Ontario MedRec Network google group
 - CSHP listserv
- Websites
 - Deprescribing.ca
 - CARP
- E-Learning module
 - RxBriefcase



- Conferences (e.g. CHCA, HQT, WHO WHA, Canadian Patient Engagement network)
- · Canadian Patient Safety Week
- International Alliance of Patients' Organizations (IAPO)
- National Patient Safety week in Switzerland pocketsized given to patients and visitors in hospitals in Lyon.











"We see the "5 questions to ask about your medication" as a valuable tool we can use to educate our clients regarding medication safety."

- Comfort Keepers

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- Pharmacy, Nursing, Medical Students/Family medicine residents
- Endorsed by two U of T Family Medicine Teaching units (Reached through the Dept. of Family and Community Medicine newsletter)
 - Markham Family Medicine Teaching Unit
 - Sunnybrook Academic Family Health Team



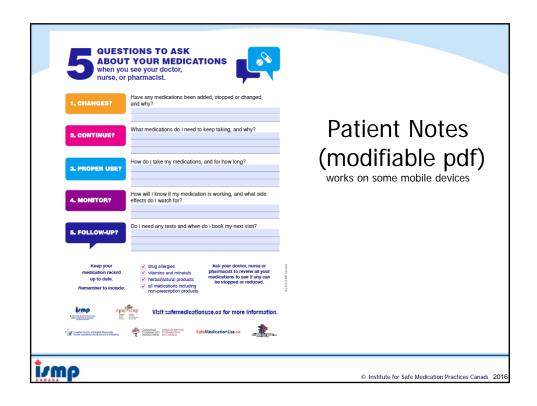
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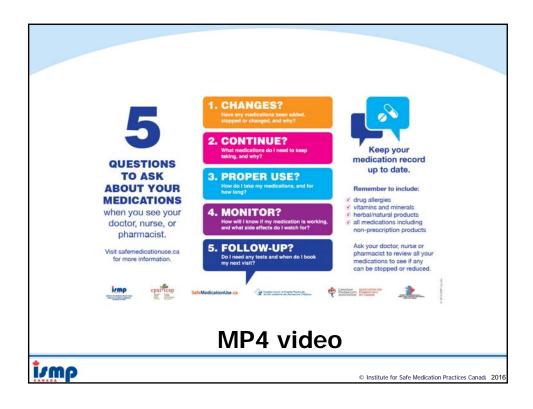


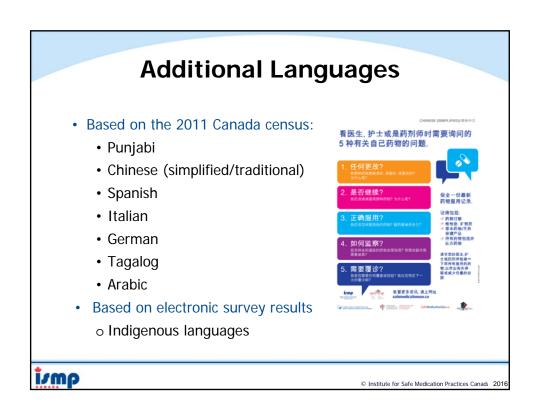
Additional Formats

- Patient Notes (modifiable)
- Screensaver (patient bedside system)
- Animated Powerpoint slide
- Swag (e.g. business cards, fridge magnets, mouse pads etc.)







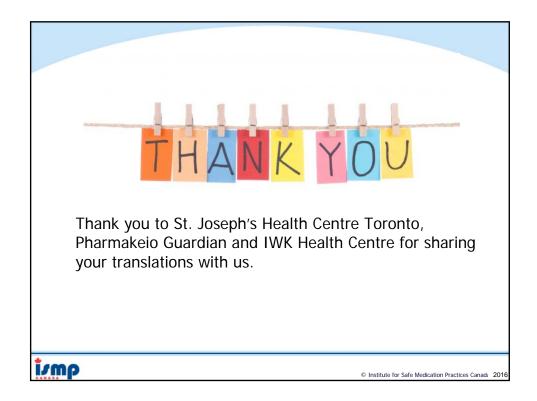


Additional Languages

- Hungarian
- Tibetan
- Ukrainian
- Polish
- Greek
- Albanian
- Turkish







Additional Spread Idea

- Take a screenshot of the '5 questions to ask' on your mobile device
- Make it your home/lock screen
- Dash MD app





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Next steps

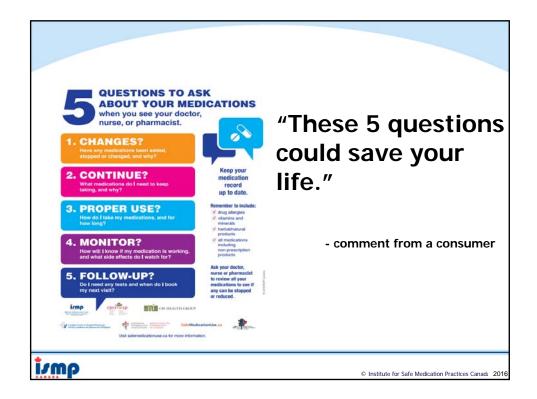
- Survey patients and healthcare providers
- Share the message to encourage patients to be an active participant in their healthcare by asking the right questions.



How can you get involved?

- Share it with your friends and family
- · Introduce it to your patients
- · Use it in practice as a counselling tool and post it in patient care areas.
- Endorse and request customized PDF poster
- Share a photo or story @ medrec@ismpcanada.org or through FB or Twitter #5questionsaboutmeds

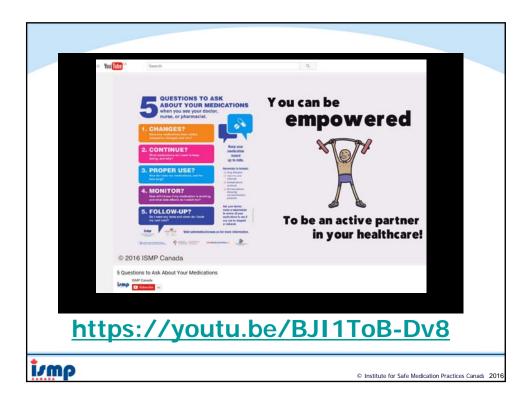
5 Questions to Ask about your Medications [Internet]. Toronto: Institute of Safe Medication Practices Canada.
c2000-2016 [cited 2016 Apr 28]. Available from: https://www.ismp-canada.org/medrec/5questions.htm
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One more thing...

 Please turn the volume up on your computer or mobile device.







Maryann Murray
Patients for Patient Safety Canada



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A story of harm

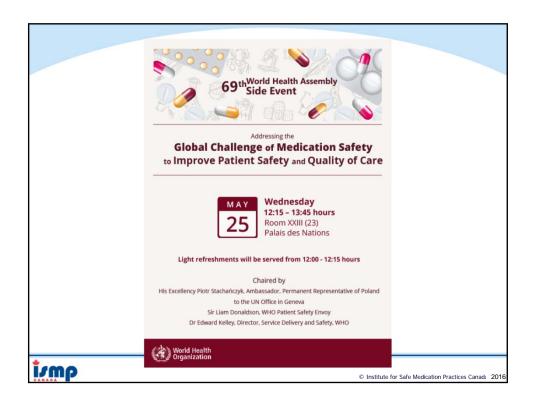


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Include the Patient in Medication Safety

- · Compliance alone isn't enough
- We want to keep our loved ones safe
- We can provide additional protection
- · We need tools to guide us
- 5 Questions to Ask frames the conversation and encourages sharing of information





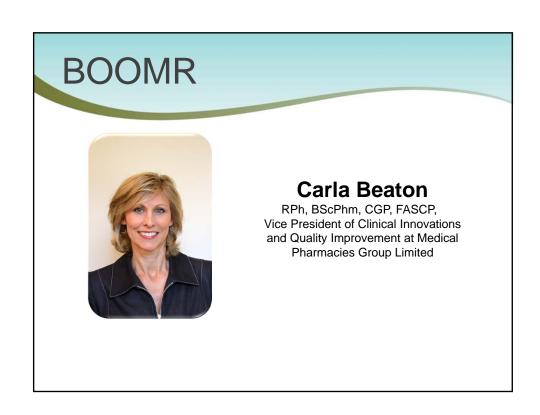


World Health Organization Global Medication Safety Challenge

- Reducing medication harm by 50% over 5 years
- Recognizing the roll of the patient and public
- Patients and Providers working together to engage with systems and communities
- Tools like the '5 Questions to Ask' encourage collaboration and patient involvement
- What part will you play?













St-Joseph's Health Centre Toronto

St-Joseph's Health Centre Toronto

- 392 bed Community Teaching Hospital
- Located in the west end of Toronto
- Part of the Toronto Central LHIN
- Programs: Medicine, Surgery, Emergency Care, Mental Health, Clinics
- Admission: 22 K, ED Visits: 100 K, Ambulatory Care visits: 254 K





Starting point

Starting Point

- Personal experience Jan-Feb 2016
- Timing of the launch of "5 Questions to ask about your medications" March 9th 2016

Observations

• Need for more Patient-Driven care whereby the patient seeks the information they need, from the providers they need it from.

Key guiding principles by Medication Management Committee

- Key Guiding Principles in moving forward with the initiative
 - Empower the patient to ask about their medication through various means
 - Ensure staff have the tools they need to respond to the questions
 - Ensure the benefit does not end in the hospital



Planning

- Planning
 - Committee Approval:
 - Medication Management, Pharmacy and Therapeutics, Medical Advisory Committee, Nursing Practice Council, Interprofessional Advisory Committee, Operations Committee



• Conveying the information:



- Patient: Media choice: Television Screens at the bedside, Patient Visitor Handbook, Handouts
- Staff: Lexicomp Training



Ensuring buy-in and alignment with other initiatives

- Corporate and Departmental alignment and buy-in
 - Engage the Pharmacists, Pharmacy Technicians
 - Engage Nursing Staff (CNE, Advanced Practice Clinical Educators
 - Engage Administrative Program Directors
 - Patient Experience Quality Improvement Plan initiative recommendation
 - Medication Reconciliation Quality Improvement Plan
 - Community Engagement: Translation into the main languages in our catchment
 - Hungarian, Spanish, Tibetan, Polish, Ukrainian





Implementation Plan

- Acute Care Go-Live: October 3rd 2016
- Staff update coming this week
- Timing with the first of the month to see the impact on Patient Experience Survey
- Handouts to be given to all our admitted patients by Pharmacist or Pharmacy Technician once Best Possible Medication Histories are completed, plan to refer back at Discharge to ensure seamless transition out from the hospital



Implementation Plan

 Bedside monitors which houses animated education videos related to patient falls, pressure ulcers and two client identifiers will also house all translated versions of the "5 Questions to ask" poster for our patients and the "5 Question video from SafeMedicationUse.ca



https://www.youtube.com/watch?v=tol6V0LNve4

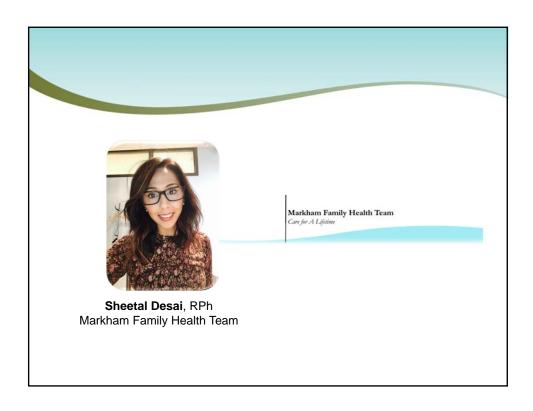


Implementation Plan

• Ongoing roll-out: Clinics: Walkthrough (Just for Kid Clinic, Ambulatory Clinics, organizational Screensavers which are in the organization)













www.markhamfht.com

Markham Family Health Team

Care for A Lifetime

MARKHAM FAMILY HEALTH TEAM PROGRAMS

Chronic Disease Self-Management Program: If you have a history of a chronic health issue(s) that has impacted your physical and mental health, this workshop can help to enhance your care. The Stanford University's evidence-based Chronic Disease Self-Management Program is a 6 week workshop designed to teach self-management skills in a group setting to better manage the common symptoms associated with having a chronic health issue. The targeted symptoms include poor sleep, pain, stress/anxiety, depression, difficult emotions, fatigue, shortness of breath, and physical limitations. Discuss with your provider if this program is right for you.

Medication Reconciliation Program – Have you been recently discharged from a hospital? If so, then you may be eligible to have your medications reconciled and reviewed by the pharmacist or nurse before you see your primary care provider. At the visit, your health chart will be updated to reflect any changes in medications and ensure there are no errors. If booking an appointment after being released from the hospital, feel free to ask about this program if it hasn't already been offered to you!

ED Bridge Program – The length of time between a patient's diagnosis of an eating disorder and entry into a formal eating disorders treatment program can be weeks to months. During that time, these patients are often medically unstable and in need of some type of immediate intervention. Click here here for more information.

Weight Wise/Healthy You Program – This is a group program that will provide the information and motivation you need to find that healthier you! If you are overweight or obese and looking for lifestyle strategies to reduce your weight and make healthier choices, click here for more information.

Heart Smart Program – Do you have high cholesterol? Are you looking for ways to examine your diet and improve your cholesterol levels? This education session, lead by the Registered Dietitian, has the information you need. click here for more information.

Smoking Cessation Program – Smoking Treatment for OntarioPatients (STOP), is a program designed by the Centre for Addiction and Mental Health and funded by the MOHLTC, to help patients quit smoking. The program provides free Nicotine Replacement Therapy (patches, gum, lozenges, inhalers) to patients who smoke and are registered with the Markham FHT. One-on-one counselling sessions are also provided to patients who enroll in the program. If you would like more information on how to STOP smoking, click here for more information.

Markham Family Health Team

Care for A Lifetime

www.markhamfht.com





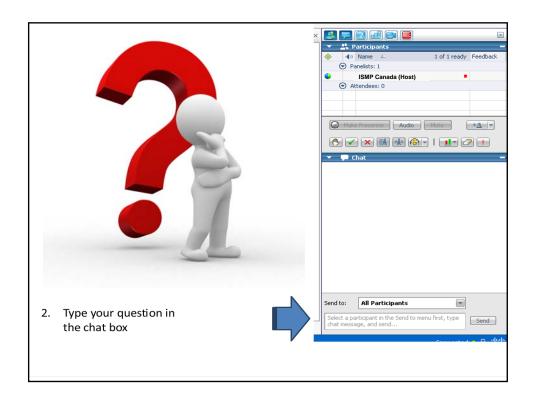














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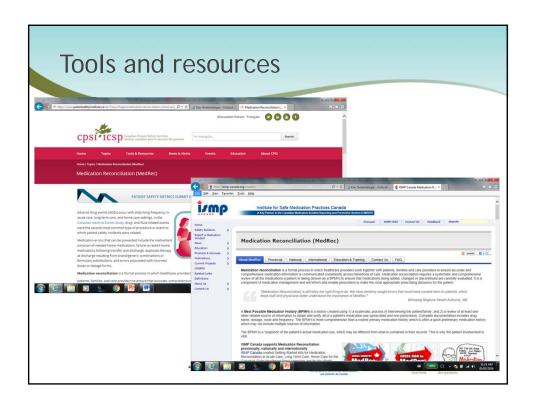
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What is Open Mike?

Your opportunity to:

- Ask MedRec related questions to the ISMP Canada MedRec Team
- Pose questions to teams on the line to get their input
- Share stories and tools/resources
- Exchange ideas about are doing and what you have learned





